

CS san francisco fa

california school of fine arts

18  
established  
74

800 chestnut street

fine arts  
design for  
commerce  
and industry  
crafts  
illustration  
photography

catalog for fall and spring terms 1953-1954



# FALL TERM SCHEDULES

## DEPARTMENT OF PAINTING • SCULPTURE • GRAPHIC ARTS

REQUIRED

- 1 Orientation
- 2 Color
- 3a Design Development
- 4a Life Drawing
- 5a Drawing
- 6a Space & Materials
- 9 Light Workshop

### FIRST TERM

ELECTIVE

- 100 Art in Society Today
- 102a Painting Fundamentals  
or
- 104a Sculpture
- 105 Drawing & Composition

### THIRD TERM

- 4a Life Drawing
- 103a Beginning Oil Painting
- 115a Ceramics
- 116a Illustration
- 117a Litho, Etching, Engraving

**FOR SEVENTH AND  
EIGHTH TERM COURSES  
SEE PAGES 8 & 9**

### FIFTH TERM

- 229a Film Workshop
- 226a Aesthetics for Photography
- 232a Painting
- 233a Painting
- 234a Painting
- 235a Sculpture
- 236a Associated Arts  
other electives, see  
left and below

## DEPARTMENT OF DESIGN FOR COMMERCE AND INDUSTRY

REQUIRED

- 1 Orientation
- 2 Color
- 3a Design Development
- 4a Life Drawing
- 5a Drawing
- 6a Space & Materials
- 9 Light Workshop

### FIRST TERM

ELECTIVE

- 100 Art in Society Today
- 110a Drawing & Perspective
- 111a Advertising Layout and  
114a Lettering  
or
- 115a Ceramics  
or
- 116a Illustration

### THIRD TERM

- 4a Life Drawing
- 103a Beginning Oil Painting
- 107a Associated Arts
- 117a Litho, Etching, Engraving

### FIFTH TERM

- 228a Advertising Photography
- 229a Film Workshop
- 240a Advanced Advertising
- 244a Intermediate Lettering
- 245a Experimental Lettering
- 249a Design for Papers & Fabrics
- 250a Ceramics
- 251a Illustration
- 252a Litho, Etching, Engraving
- 253a Illustration
- 254a Design for Use  
other electives, see  
left and above

## DEPARTMENT OF PHOTOGRAPHY

REQUIRED

- 1 Orientation
- 2 Color
- 3a Design Development
- 4a Life Drawing
- 5a Drawing
- 6a Space & Materials
- 9 Light Workshop

- 125a Photography
- 100 Art in Society Today
- 105a Drawing & Composition
- 126a Seeing and Composition

- 225a Photography (2)
- 226a Aesthetics for Photography  
Electives

These courses may be combined with night classes.  
For description of courses see pages 2 to 10.

continued inside back cover



**1953-1954**

**CALIFORNIA SCHOOL OF FINE ARTS**

**csfa**

**Affiliated with the University of California**

**Founding member of the  
National Association of Schools of Design**

**For information: Call ORdway 3-2640  
800 Chestnut Street, San Francisco 11, California**

The School assumes that each registered student is familiar with the contents of this catalogue and agrees to its conditions.

See pages 8 and 9 for list of Fourth Year courses.

## **CURRICULUM**

Professional training courses are offered in the three departments listed below. Basic elements, common to all departments, presenting foundation experience in any of the visual arts are offered in the First-Year Course. Thereafter the choice of elective subjects increases as the student develops individual interests and skills. Complete courses cover eight terms of eighteen weeks each—four school years. The sequence of subjects in each course is presented on the inside covers of this catalogue. A description of each subject is given under Day Courses, page 3, and Night Courses, page 10.

### ***Department of Painting, Sculpture, Graphic Arts***

Covers the field of pictorial and sculptural design, representation and symbolism. Technical training in each medium is incorporated in classes which develop the artist's vision within a wide range of contemporary aesthetic considerations.

### ***Department of Design for Commerce and Industry***

Offers comprehensive and specialized training in advertising art, illustration, ceramics, interior, textile and industrial design, and allied activities. Prepares the student for professional practice.

### ***Department of Photography***

Emphasizes craftsmanship of photo mechanics, of composition and of communication, integrated in creative seeing.

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The program offers majors in Painting, Sculpture, Graphic Arts and Illustration, Ceramics, Design for Use, Advertising Art, and Photography. For required and recommended courses in each field, consult Registrar.

Students with special backgrounds and interests may take single courses or follow individually planned programs, with or without academic credits, upon consultation with the Registrar.

Students who do not register for credit cannot request transcripts, since records of their academic progress will not be made.

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## **DAY COURSES**

There are ten three-hour periods per week in the day schedule. Classes meet from 9 to 12, 1 to 4. "a" after number indicates Fall course; "b" indicates Spring course. All courses include lectures on history and analysis. Studio periods are not under immediate supervision; they are available only to students who are enrolled in directly supervised classes of the same subject.

Courses carry one credit unit per three hour period unless otherwise noted.

Each asterisk (\*) indicates an additional credit unit representing three hours of outside work per week.



## FIRST-YEAR COURSES—FIRST AND SECOND TERMS

### DEPARTMENTS OF PAINTING, SCULPTURE, GRAPHIC ARTS DESIGN FOR COMMERCE AND INDUSTRY, AND PHOTOGRAPHY

#### 1 *Orientation* \*

Illustrated lectures and seminars define and correlate the objectives of the curriculum. Experts discuss the merits of various professions in the art field. Reading and visits to museums.

#### 2 *Color*

Investigation and experimentation in a variety of objectives and theories. Practice in using color.

#### 3 a and b *Design Development* \*\*

Creative manipulation and control of line, color, shape and texture. Study of the organization of two- and three-dimensional space in pictorial design.

#### 4 a and b *Life Drawing*

Graphic representation of the human figure. Drawing from the posed model.

#### 5 a and b *Drawing* \*

a—Accurate rendering of physical appearance in terms of line, shape, space, texture, light and shade. Drawing from nature.

b—Problems in perspective and compositional rendering. Cognitive and intuitive presentation.

#### 6 a and b *Space and Materials*

Introduction to design in three dimensions. Problems in wood, cardboard, wire, and clay construction. Prepares the student for sculpture and industrial design, and assists understanding of graphic representation of solid forms.

#### 7 *Pictorial Representation*

Introduction to problems of pictorial representation in color. Selection, interpretation and treatment of subject matter through painting in opaque watercolor.

#### 8 *Composition* \*

Imaginative use of the pictorial area, relating expression and composition.

#### 9 *Light Workshop*

Modulation of light as a medium of design.

## SECOND-YEAR COURSES—THIRD AND FOURTH TERMS

### DEPARTMENT OF PAINTING, SCULPTURE, GRAPHIC ARTS

#### 100 *Art in Society Today* \*

Art movements of the 20th century studied in detail through illustrated lectures, seminars, gallery visits and practical work. Relates the artist and his work to the cultural processes of his time.



**101 *Development of Western Culture*** \*

Traces the development of present-day ideas of art, artist and civilization through the study of dominant forms of art and culture in the past. Includes interpretive design, talks, seminars, visits to museums and informal presentation of music and drama.

**102 a and b *Painting Fundamentals*** \*

Introduction to painting in various media. Problems of technical manipulation, studies in composition and color relationship. Work from observation, still life and figure.

**103 a and b *Beginning Oil Painting*** \*

Exploration of the automatic and expressive factors of pictorial art.

**104 a and b *Sculpture*** \*

Elementary considerations of form in relation to modeling and casting in various materials. Work from the human figure.

**105 a and b *Drawing and Composition*** \*

Work from nature. Objective and subjective representation. Analysis of form in terms of traditional and contemporary aesthetic ideas.

**107 a and b *Associated Arts*** \*

Relating the work of sculptor and painter to architecture and garden design. Work in mosaic, fresco, tempera, wood, metal, cements.

**108 a and b *Jewelry***

Design and execution in copper, brass and silver, involving all current techniques of shaping and assembling, including stone setting.

NOTE: The following elective subjects may be taken during the second year in place of optional studio periods in the Department of Painting, Sculpture, Graphic Arts:

4 Life Drawing  
9 Light Workshop  
110 Drawing and Perspective

115 Ceramics  
116 Illustration  
117 Lithography, Etching, Engraving

**DEPARTMENT OF DESIGN FOR COMMERCE AND INDUSTRY**

**100 *Art in Society Today*** (see page 3)

3rd term

**101 *Development of Western Culture*** (see page 4)

4th term

**106 *Life Drawing***

4th term

Studies from the posed model.

**110 a and b *Drawing and Perspective***

Problems in orthographic and three-dimensional projections. Control of drawing and drafting implements.



**111 a and b Advertising Layout**

**\*\***

Primary considerations of design for newspaper, magazine and direct mail advertising. Media for reproduction. Production methods.

**114 a and b Lettering**

**\***

Basic construction of individual letter forms. Elements of letter spacing. Preliminary consideration of lettering in relation to advertising art.

**115 a and b Ceramics**

Hand, wheel and mold methods of pottery making. Preparation and application of glazes. Introduction to simple decorating techniques.

**116 a and b Illustrative Drawing**

**\***

Theory of illustration. Analysis of illustrator's methods and means of reproduction.

**117 a and b Lithography, Etching, Engraving**

Traditional and experimental techniques. Work on the stone, zinc and copper plates; processing and pulling proofs on the press. Black-and-white and color.

**120 Typography and Book Decoration**

Introduction to the use of type and decoration as design elements in printed matter. Visits to printing plants.

NOTE: The following elective subjects may be taken during the second year in place of optional studio periods in the Department of Design for Commerce and Industry:

4 Life Drawing  
103 Beginning Oil Painting

108 Jewelry  
107 Associated Arts

**DEPARTMENT OF PHOTOGRAPHY**

**125 a and b Photography (1)**

Theory and craftsmanship of the photographic process. Techniques of the view camera, the miniature camera, and the movie camera. The "Zone System" of visualization and tone identification. Natural and artificial light. Laboratory, studio and field practice. Color transparencies.

**100 Art in Society Today** (see page 3)

3rd term

**101 Development of Western Culture** (see page 4)

4th term

**105 a and b Drawing and Composition** (see page 4)

**126 a and b Photographic Seeing and Composition**

Theory and practice of aesthetic considerations.

Full schedule: 15 units each term



## THIRD-YEAR COURSES—FIFTH AND SIXTH TERMS

### DEPARTMENT OF PAINTING, SCULPTURE, GRAPHIC ARTS

#### 232 a and b *Painting* \*

Work from landscape, figure, still life or imagination, as the student elects. Individual assistance. Group discussions on various contemporary points of view concerning pictorial expression.

#### 233 a and b *Painting* \*

Work from observation and imagination. Individual assistance and group discussion concerning selection and treatment of subject.

#### 234 a and b *Painting* \*

Advanced considerations of contemporary interests in painting. Studio work, private counsel and group discussion.

#### 235 a and b *Sculpture* \*

Advanced considerations of sculptural form. Carving and casting techniques.

#### 236 a and b *Associated Arts* \*

Advanced projects in three dimensions. Selection of wide range of materials and tools.

NOTE: Electives include:

229 Film Workshop

249 Design for Papers and Fabrics

250 Ceramics

252 Lithography, Etching, Engraving

253 Illustrative Drawing

254 Design for Use

### DEPARTMENT OF DESIGN FOR COMMERCE AND INDUSTRY

#### 240 a and b *Advanced Advertising* \*\*

Individual and group projects. Exploration of a wide range of techniques. Relations between artists, agencies and clients. Visits to plants and stores. Container, package and label design. Analysis of competitive products, consumer psychology and merchandising practices. Preparation of a sample portfolio for presentation to prospective employers.

#### 244 a and b *Intermediate Lettering* \*

Lettering for reproduction. Comparison of type faces and hand lettering in advertising art, book design and packaging.

#### 245 a and b *Experimental Lettering*

Experimentation with new letter forms and techniques.

**249 a and b *Design for Papers and Fabrics* \***

Designs in color for printed textiles, wrapping and wall papers, etc., in accord with professional standards.

**250 a and b *Ceramics***

Continuation of No. 115. Forming of pottery by slip-casting, pressing and jiggering, and by making models and molds. Stacking and firing of kilns. Decorating techniques. Advanced investigation of glaze materials.

**251 *Magazine Illustration* \***

Problems of advertising and magazine illustration. Use of models and photography.

**252 a and b *Lithography, Etching, Engraving***

Continuation of No. 117.

**253 a and b *Decorative Illustration* \***

Stylization and book decoration.

**254 a and b *Design for Use***

Design under working conditions. A wide range of media worked with manual and power tools in individual and collaborative projects. Correlates the fields of architecture, design, craft and industrial methods.

NOTE: Electives include:

- 101 Development of Western Culture
- 102 Painting Fundamentals
- 103 Beginning Oil Painting
- 104 Sculpture

- 228 Advertising Photography
- 229 Film Workshop
- 236 Associated Arts

## DEPARTMENT OF PHOTOGRAPHY

**225 a and b *Photography (2)***

Projects in Portraiture, Documentary Photography, "Words and Pictures", and subjects in nature, architecture and industry.

**226 a and b *Aesthetics for Photography***

Lectures and discussions. Print analysis seminar.

**228 a and b *Advertising Photography* \***

Introduction to Photography as a preliminary for Realistic Illustration (251); Photographic Rendering. 4th term

**229 a and b *Film Workshop* \***

Theory and practice of film production. By combining lectures on theory with the actual production of a film short, the workshop will provide students with practical and creative experience in producing 16 mm films. Included are the major phases of motion picture production, from the budgeting and planning stages through camera work and editing.



## FOURTH-YEAR COURSES

### DEPARTMENTS OF PAINTING, SCULPTURE, GRAPHIC ARTS DESIGN FOR COMMERCE AND INDUSTRY PHOTOGRAPHY

Individual assignments under special instruction.

Students enrolling for the fourth year will take one of the following seminars according to their field of specialization:

301 a and b *Painting Seminar* \*

302 a and b *Design Seminar* \*

303 a and b *Photography Seminar* \*

These seminars are designed to help the student integrate the various parts of their studies, to relate their knowledge to the practical demands of their professions, to assemble portfolios of their work for presentation, to meet with men and women practising in their fields, to study business practice, and generally to adjust themselves to the points of view prevalent in the professional world outside the School.

### DEPARTMENT OF PAINTING, SCULPTURE, GRAPHIC ARTS

301 a and b *Painting Seminar* (see above) \*

332 a and b *Painting* \*

Emphasis on the human figure and its spatial relations.

333 a and b *Painting* \*

Work from observation and imagination, with special attention to craftsmanship.

334 a and b *Painting* \*

Continuation of 234.

335 a and b *Sculpture* \*

Continuation of 235, stressing figure-space relations.

336 a and b *Associated Arts* \*

The coordination of ideas and techniques in the execution of sculptural problems.

### DEPARTMENT OF DESIGN FOR COMMERCE AND INDUSTRY

302 a and b *Design Seminar* \*

340 a and b *Advanced Advertising* \*\*

Continuation of 240, with emphasis on the finished product and the coordination of illustration, lettering, type and design.

344 a and b **Advanced Lettering** \*

Emphasis on fluency and application.

345 a and b **Experimental Lettering**

Exploration of creative design quality in letters and type.

349 a and b **Advanced Design for Papers and Fabrics** \*

Continuation of 249, with stress on production methods.

350 a and b **Ceramics** \*

Continuation of 250. Consideration of the problems of the professional potter.

351 a and b **Magazine Illustration** \*

Problems in illustrating articles and stories. Magazine covers.

352 a and b **Lithography, Etching, Engraving**

Advanced work in the graphic arts.

353 a and b **Decorative Illustration** \*

Execution of projects for actual books, printing and advertising on the professional level.

354 a and b **Design for Use**

Continuation of 254. Execution of working drawings, models and specifications.

## DEPARTMENT OF PHOTOGRAPHY

303 a and b **Photography Seminar** \*

325 a and b **Photography (3)** \*\*\*

Continuation of 225. Project method applied to individual assignments.

328 a and b **Advanced Advertising Photography** 6th term \*

Assignments of professional character.

329 a and b **Film Workshop** \*

Continuation of projects in Film Production.

Fourth year students may elect courses connected with their major.

### **Saturday Teen-Age Arts Workshop**

Drawing, Painting, Sculpture and Crafts.

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**NOTE: The School reserves the right to change classes, instructors, or schedules, or to withdraw announced courses.**



## NIGHT COURSES

Classes meet from 7 to 10 p.m. on Mondays, Wednesdays and Fridays.

### **a Life, Drawing and Color** \*

Introduction to problems of space division, the compositional use of black, white, grays, color and textures. Delineation of form through various techniques in line and tone. Work from the model.

### **c Painting**

Still life and figure arrangements. Techniques of oil, watercolor and other media. Prerequisite: Drawing.

### **d Painting**

Work from observation and imagination. Individual assistance and group discussion concerning selection and treatment of subject. Prerequisite: Drawing.

### **e Advertising Art** \*

Current techniques in advertising art. Design, lettering, type specifications, color, illustration.

### **f Ceramics**

Practical shop work in the design and execution of pottery by various methods. Special problems for advanced students and practising potters. Emphasis on glazes.

### **h Sculpture** \*

Contemporary considerations of sculptural form. Individual expression. Modern studio techniques. Work from the model.

### **i Basic Photography**

Basic elements of camera mechanics, exposure, printing.

### **j Film Seminar**

Investigation of the motion picture as an art form. The aesthetics, structure and history of film. Screening and analysis of selected motion pictures.

### **k Jewelry**

Creative design and execution of jewelry in silver. Includes repoussé, chasing, soldering, polishing and simple stone settings.

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**NOTE: The School reserves the right to change classes, instructors, or schedules, or to withdraw announced courses.**

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## FACULTY

*Instructors are practising artists.*

### **Baldassare Armato**

Studied National Academy of Design, New York, Cooper Union, Art Students' League, Beaux Arts Institute; worked with various agencies in New York, Chicago, San Francisco; free-lance national advertising.

### **Franz Bergmann**

Studied University of Vienna, Academy of Fine Arts, Vienna; mural work, Chicago, New York; jewelry design, Ceylon, Cambodia, Mexico.

**Dorr Bothwell**

Studied University of Oregon, Schaeffer School of Design, California School of Fine Arts, and in Paris; former Head of Art Department, Parsons School of Design; nationally known textile designer, painter.

**Jack Davis**

Studied at University of California and in Paris. Co-Founder of Galerie 8 in Paris. Painter.

**James Budd Dixon**

Studied Mark Hopkins Institute, University of California; painter, print maker.

**Paul Q. Forster**

Studied California School of Fine Arts; formerly teacher Stanford University, California College of Arts & Crafts; with U. S. Army Engineers in camouflage; OWI Psychological Warfare Branch in China; free-lance illustrator.

**William A. Gaw**

Studied Mark Hopkins Institute, and New York; Associate Professor and Chairman, Art Department, Mills College; formerly Acting Director, California School of Fine Arts.

**Glen Grohe**

Studied Art Institute of Chicago, the American Academy and Chicago Academy of Design. Former faculty member Pratt Institute of Design. Design Consultant to the Office of Emergency Management; illustrator and contributor to leading magazines and advertising journals.

**Edmond Gross**

Studied California School of Fine Arts; U. S. Army Engineers, camouflage, posters, leaflets, etc.; free-lance designer.

**M. Halberstadt**

Received Rockefeller Scholarship to the Chicago School of Design where he studied and later taught. Army Photographer in World War II. Advertising photographer.

**Robert B. Howard**

Studied Berkeley School of Arts & Crafts, Art Students' League, New York, and Europe; painting, sculpture, etc., executed in collaboration with architects in New York and San Francisco.

**Robert Katz**

Studied University of Zurich, Switzerland and Sorbonne, Paris; formerly Assistant Chief of Production Planning, International Motion Picture Division, U. S. Department of State; free-lance (documentary film and television).

**Squire Knowles**

Studied University of California, California School of Fine Arts, the Orient, etc.; formerly Assistant City Planner, San Francisco; was art critic *Arts & Architecture*; typographic designs *Architectural Forum*; exhibit planner.

**Martin Metal**

Studied Universities of Ohio, Chicago, Stanford and California; Art Institute and Institute of Design, Chicago; former faculty member Detroit Institute of Technology, University of California, Institute of Design, Chicago, S. F. City College; designer of exhibits and publications.

**Ernest Mundt**

Studied architecture, art history and crafts, Technical University, Berlin; practiced architecture and design in Germany and Turkey; former faculty member University of Michigan, Brooklyn College; Director of California School of Fine Arts; sculptor.



**Kenneth Nack**

Studied Art Institute of Chicago; taught in New York, Chicago and Los Angeles; frequent exhibitor in the States and abroad; painter.

**Robert Neuman**

Studied California College of Arts and Crafts, Mills College, California School of Fine Arts and University of Idaho. Painter and printmaker.

**Joan Jockwig Pearson**

Studied arts, crafts and education Syracuse University, New York Ceramics College, Alfred; former faculty member Alfred College, Rochester Institute of Technology; exhibited in Syracuse, Wichita, Los Angeles, Claremont, Rochester.

**Frederick W. Quandt, Jr.**

Studied San Francisco Junior College, California School of Fine Arts; photographer, U. S. Army Air Forces; free-lance.

**Caroline Rosene**

Studied Harvard University, Institut d'Art et Archeologie, Paris; and Honolulu; Former Director, Fitchburg Art Center; former Director of Education, Honolulu Academy of Arts; free-lance jewelry designer and craftsman.

**Maurice Sands**

Studied University of California, University of Southern California; member of American Institute of Decorators, former President, Northern California District Chapter; Executive Director, San Francisco Home Planning Institute 1945; member of faculty of University of California 1946-49; interior designer and color consultant, heading own firm.

**Zygmund Sazevich**

Studied California School of Fine Arts, and in Europe; faculty member, Mills College; bas-reliefs for federal post offices; sculptor.

**Dick Sears**

Studied Santa Barbara College, Universities of Iowa and California. Faculty member University of California. Etcher and painter.

**Jean Varda**

Studied in Paris; has worked in many parts of the world; frequent exhibitor in Europe and throughout the United States; painter.

**Joseph Wallace**

Studied Art Center School, Los Angeles; free-lance advertising artist in San Francisco; currently art director of San Francisco department store.

**Chuck Wertman**

Studied Pratt Institute, New York; New York Printers Association; Art Center School, Los Angeles. Lettering designer, free-lancing in New York, Los Angeles and San Francisco.

**Minor White**

Studied University of Minnesota, Columbia University; was Director, WPA Art Center, La Grande, Oregon; free-lance photographer.

**Leading artists prominent in their fields augment the faculty from time to time as guest instructors.**

## SCHOLARSHIPS

*The educational services of the School to student and community are recognized generously by distinguished citizens who have established funds for scholarship purposes. Awards are made each year by the President and Board of Directors of the San Francisco Art Association. Application forms will be sent by the Registrar on request. Scholarships are awarded at the close of each spring term for the following school year.*

### Honor Scholarships

Students of outstanding ability are selected annually for unconditional tuition awards.

### High School Scholarships

A limited number of tuition awards offered through competition; open to all high school students of this state. High schools are sent detailed information early in the spring.

### Junior College Scholarships

A limited number of tuition awards offered through competition; open to junior college students of the three west coast states. Announcements sent early in the spring.

### Agnes Brandenstein Memorial Scholarship

Founded in 1950 by the family and friends in memory of the late Miss Agnes Brandenstein; awarded in the field of Ceramics.

### Virgil Williams Scholarship Fund

Founded by the late Dora Norton Williams as a memorial to her husband, Virgil Williams, a former Director of the School.

### Adelaide Lewis Scholarship Fund

Founded at the bequest of the late Adelaide Lewis.

### James D. Phelan Scholarship Fund

Founded at the bequest of the late Senator Phelan.

### Anne Bremer Memorial Scholarship Fund

Founded by the late Albert M. Bender and other friends of the School in memory of Anne Bremer, California artist and member of the San Francisco Art Association.

### Abraham Rosenberg Traveling Fellowships

The purpose of these fellowships is to assist persons who have demonstrated their ability in creative work of professional standing, and whose personal qualifications indicate their ability to make a real contribution to the fine arts. General terms require that the applicant shall have been enrolled in the California School of Fine Arts for at least two semesters. Applicants must apply for the fellowship in accordance with instructions contained in a form supplied by the San Francisco Art Association on written request.

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Worthy and promising students are given opportunity to earn their tuition by performing certain services for the School.



## PRIZES

### *I. N. Walter Sculpture Prize*

From the income of a fund donated by the late Caroline Walter in memory of her husband, Isaac N. Walter.

### *The Robert Howe Fletcher Cup*

For outstanding merit to an undergraduate student as an honorary award each year; the student's name engraved on the cup.

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## GENERAL INFORMATION

### Calendar

| <i>Fall Term</i>           | <b>1953-1954</b>           |
|----------------------------|----------------------------|
| Registration opens . . . . | August 24, 1953            |
| Labor Day . . . . .        | September 7                |
| Opening date . . . . .     | September 8                |
| Armistice Day . . . . .    | November 11                |
| Thanksgiving . . . . .     | November 26-27             |
| Christmas recess . . . . . | Dec. 21, 1953-Jan. 1, 1954 |
| Resume school . . . . .    | January 4, 1954            |
| Closing date . . . . .     | January 23                 |

### *Spring Term*

|                             |                       |
|-----------------------------|-----------------------|
| Registration opens . . . .  | January 18, 1954      |
| Opening date . . . . .      | February 1            |
| Washington's Birthday . . . | February 22           |
| Easter recess . . . . .     | Week preceding Easter |
| Resume school . . . . .     | Monday after Easter   |
| Memorial Day Holiday . . .  | May 31                |
| Closing date . . . . .      | June 11               |
| Opening of Annual           |                       |
| Student Exhibition . . . .  | June 20               |

### *Summer Session*

|                            |          |
|----------------------------|----------|
| Registration opens . . . . | June 7   |
| Opening date . . . . .     | June 28  |
| Independence Day . . . .   | July 5   |
| Closing date . . . . .     | August 6 |

## **Facilities**

### **Library**

The Anne Bremer Memorial Library contains one of the most comprehensive collections of art publications, reproductions and periodicals in the West. Special exhibitions are presented in the library throughout the year.

### **Gallery**

A large exhibition gallery is used regularly for displays of general and student interest.

### **Social Hall**

A recreation hall is available for student and School activities.

### **Cafeteria**

Breakfast, lunch, and recess refreshments for day students are served at reasonable prices in the School restaurant.

### **Store**

The School operates a supply shop for the convenience of its students.

### **Lockers**

Lockers are rented to students by the term. Padlocks are available for a refundable deposit. (See Regulations and Fees, pages 15 and 17.)

## **Activities**

### **Student Association**

This independent student group elects its officers each term. Activities include exhibitions, dances, etc. Association membership entitles the student to reduced rates for various events in the Bay Area.

### **Employment**

The Student Association, in cooperation with the School, places students in contact with prospective employers.

### **Housing**

Available living quarters are posted on the students' bulletin board. The School does not maintain residence accommodations.

## **Regulations**

Enrollment shall commit the student to act in accordance with the following regulations: Students shall be in the studios or classes in which they are registered during class hours (9-12, 1-4, 7-10), except as noted below. Unexcused absence at any time within these limits is counted as a class period absence in the attendance record.

Students shall report without delay all absences and irregularities of attendance.

The limits of recess periods (10:30-10:45; 2:30-2:45; 8:45-9:00) shall be observed strictly.



Studio periods shall be available to students only in conjunction with supervised classes of the same subject. Attendance for studio periods is checked in the Registration Office. The School reserves the right to transfer or dismiss students whose work or conduct is found by the School to interfere with policies of operation.

Students may request schedule changes during the first four weeks of each term.

The School reserves the right to retain student work for exhibition purposes, and to reproduce and publish such work.

Student property which is not retained at the request of the School, and which is left on School premises one week after the close of any term, shall be subject to disposal at the sole discretion of the School.

The School is not responsible for loss or damage to student property.

For regulations concerning tuition and other fees, see pp. 16, 17.

## **Entrance Requirements**

Graduation from high school or evidence of special talent and serious purpose.

Credit students transferring to this School must submit transcripts of previous art training at the time of enrollment.

## **Credits, Certificates, Transcripts**

Full credit units shall be granted to students whose attendance record shows no more than three unexcused absences in a weekly class period per term.

One credit unit is given (1) for each lecture hour per week (requiring two hours of study), (2) for each three-hour class period, and (3) for some combinations thereof, if carried for a whole term (18 weeks) with a minimum grade of C. No student shall carry more than 15 units per term without permission of the Director. Credit units are recognized by other institutions of higher learning and are transferable.

A Certificate of Completion is granted to students who fulfill the requirements of a six-term (three-year) course, or have earned a total of 75 credit units. Transfer credits may be included in the required total.

New students enrolling in Fall, 1953, or thereafter will be granted the Certificate of Completion after fulfilling the requirements of four years' full-time study or 120 units of credit.

The student is entitled to a Transcript of Record when he leaves school.

## **Veteran Students**

Students who plan to enroll under the G.I. Bill of Rights are required to submit authorization from the Veterans Administration.\*

Veterans planning to enter training under Public Law 550 (Korean Conflict) should contact the Registrar in regard to enrollment procedure.

Questions regarding subsistence allowance, change of status, etc., are handled directly by the local Veterans Administration, 49-4th Street, San Francisco 3.

\*In cases where necessary documents are not submitted at time of registration, students are required to pay fees as quoted on pp. 16-17, which fees are refundable on presentation of the proper authorization.

## **Foreign Students**

The School has been approved by the Secretary of Labor, Bureau of Immigration, Washington, D. C., as an institution of learning for "non-quota immigration students" in accordance with the Immigration Act of 1924. Applications for admission should be addressed to the Registrar of the School.

## TUITION AND FEES

**INFORMATION:** All fees are payable in advance. Students must advise the School at time of enrollment the method of payment desired. (All enrollments are considered to be for duration of term unless otherwise noted on registration card.)

### TUITION:\* day or night

| Periods<br>per week                     | Advance Payment<br>for 18-week term | Deferred Payment<br>every four weeks |
|---|-------------------------------------|--------------------------------------|
| 13 . . . . .                            | \$186.00                            | \$62.00                              |
| 12 . . . . .                            | 182.00                              | 61.00                                |
| 11 . . . . .                            | 178.00                              | 60.00                                |
| 10 minimum full-time schedule . . . . . | 173.00                              | 58.00                                |
| 9 . . . . .                             | 165.00                              | 55.00                                |
| 8 . . . . .                             | 154.00                              | 52.00                                |
| 7 . . . . .                             | 147.00                              | 48.00                                |
| 6 . . . . .                             | 132.00                              | 44.00                                |
| 5 . . . . .                             | 119.00                              | 39.00                                |
| 4 . . . . .                             | 105.00                              | 33.00                                |
| 3 . . . . .                             | 82.00                               | 26.00                                |
| 2 . . . . .                             | 59.00                               | 18.00                                |
| 1 . . . . .                             | 31.00                               | 9.00                                 |

### ADVANCE PAYMENT PLAN:

Registration and studio fees, as well as 20% of term tuition (non-refundable and non-transferable) are required at time of enrollment. Balance of tuition is due within thirty days of start of term.

Cancellation schedule for students on advance payment plan:

From date of enrollment, if student attends

|                           |                  |                          |
|---------------------------|------------------|--------------------------|
| 2 weeks or less . . . . . | he is liable for | 20% of full term tuition |
| 2 to 3 weeks . . . . .    | " " " "          | 40% " " " "              |
| 3 to 4 weeks . . . . .    | " " " "          | 60% " " " "              |
| 4 to 5 weeks . . . . .    | " " " "          | 80% " " " "              |
| 5 weeks plus . . . . .    | " " " "          | 100% " " " "             |

### DEFERRED PAYMENT PLAN:

Registration and studio fees (for the whole term) and tuition for the first four weeks are payable at time of enrollment. Subsequent tuition payments are due at beginning of each 4-week period. All payments under this plan are non-refundable. Students enrolled under this plan must notify the Registrar when discontinuing their studies.

### ATTENTION ALL STUDENTS:

If training is interrupted for any reason, the Registrar must be notified in writing at once. Unless such notification is received, the student shall be responsible for payment of tuition and fees for the full term.

\*Attention is drawn to (1) the economic advantages of the Advance Payment Plan; (2) decrease in rates as class periods per week are increased.



## STUDIO FEES

Studio fees cover extra-tuition costs for materials and/or models in certain classes. Fees are calculated to meet such costs in accordance with special supplies and/or model schedule of each class. Studio fees shall be paid in advance and are non-refundable and non-transferable.

Studio fees are stated for each period (3-hour class session) per term.

Studio periods in courses marked with asterisk are charged the same studio fee to cover cost of materials provided.

### NOTE

### TO VETERANS ONLY

## DAY COURSES

| CLASS     |   | STUDIO<br>FEE<br>\$ | Maximum<br>supply allowance<br>per period |
|-----------|---|---------------------|---|
| 1         | Orientation . . . . .                     | none                | \$ 2.00                                   |
| 2         | Color . . . . .                           | none                | 12.50                                     |
| 3a & b    | Design Development . . . . .              | none                | 10.00                                     |
| 4a & b    | Life Drawing . . . . .                    | 4.00                | 7.50                                      |
| 5a & b    | Drawing . . . . .                         | none                | 12.50                                     |
| 6a & b    | Space and Materials . . . . .             | 3.00                | 3.00                                      |
| 7         | Pictorial Representation . . . . .        | 1.00                | 10.00                                     |
| 8         | Composition . . . . .                     | none                | 10.00                                     |
| 9         | Light Workshop . . . . .                  | 5.00                | 10.00                                     |
| 100       | Art in Society Today . . . . .            | 1.00                | 3.00                                      |
| 101       | Development of Western Culture. . . . .   | 1.00                | 10.00                                     |
| 102a & b  | Painting Fundamentals . . . . .           | 2.00                | 25.00                                     |
|           | (\$6.00 for 3 or more periods)            |                     |   |
| 103a & b  | Beginning Oil Painting . . . . .          | 3.00                | 25.00                                     |
|           | (\$6.00 for 2 or more periods)            |                     |   |
| *104a & b | Sculpture . . . . .                       | 5.00                | 20.00 for 1, 2 or 3 periods               |
|           | (\$7.00 for each additional period)       |                     |   |
| 105       | Drawing and Composition . . . . .         | none                | 12.50                                     |
| 106       | Life Drawing . . . . .                    | 4.00                | 7.50                                      |
| *107a & b | Associated Arts . . . . .                 | 5.00                | 20.00 for 1, 2 or 3 periods               |
|           | (\$7.00 for each additional period)       |                     |   |
| 108a & b  | Jewelry . . . . .                         | 4.50                | 25.00 for 1 period                        |
|           | 35.00 for 2 periods                       |                     |   |
|           | (\$10.00 for each additional period)      |                     |   |
| 110a & b  | Drawing and Perspective . . . . .         | none                | 10.00                                     |
| 111a & b  | Advertising Layout . . . . .              | none                | 10.00                                     |
| 114a & b  | Lettering . . . . .                       | none                | 17.50                                     |
| *115a & b | Ceramics . . . . .                        | 9.50                | 15.00 for 1, 2 or 3 periods               |
|           | (\$5.00 for each additional period)       |                     |   |
| 116a & b  | Illustrative Drawing . . . . .            | 4.00                | 7.50                                      |
| 117a & b  | Lithography, Etching, Engraving . . . . . | 3.50                | 15.00                                     |
| 120       | Typography and Book Decoration . . . . .  | 1.00                | 12.50                                     |
|           | (for 1 or more periods)                   |                     |   |
| 125a & b  | Photography (1) . . . . .                 | 8.50                | 22.50                                     |
| 126a & b  | Photographic Seeing . . . . .             | 1.00                | 5.00                                      |
| 225a & b  | Photography (2) . . . . .                 | 8.50                | 22.50                                     |
| 226a & b  | Aesthetics for Photography . . . . .      | 1.00                | 5.00                                      |
| 228a & b  | Advertising Photography . . . . .         | 8.50                | 22.50                                     |
| *229a & b | Film Workshop . . . . .                   | 8.50                | 22.50                                     |
| 232a & b  | Painting . . . . .                        | 4.00                | 25.00                                     |
|           | (\$12.00 for 3 or more periods)           |                     |   |
| 233a & b  | Painting . . . . .                        | 3.00                | 25.00                                     |
|           | (\$9.00 for 3 or more periods)            |                     |   |
| 234a & b  | Painting . . . . .                        | 2.00                | 25.00                                     |
| *235a & b | Sculpture . . . . .                       | 5.00                | 20.00 for 1, 2 or 3 periods               |
|           | (\$5.00 for each additional period)       |                     |   |
| *236a & b | Associated Arts . . . . .                 | 5.00                | 20.00 for 1, 2 or 3 periods               |
|           | (\$5.00 for each additional period)       |                     |   |

## DAY COURSES

| CLASS   | STUDIO<br>FEE<br>\$ | NOTE<br>TO VETERANS ONLY |  |
|---|---------------------|--------------------------|--|
|   |                     | supply                   | Maximum<br>allowance<br>per period                                 |
| 240a & b Advanced Advertising . . . . .                     | none                | . . .                    | 7.00   |
| 244a & b Intermediate Lettering . . . . .                   | none                | . . .                    | 17.50  |
| 245a & b Experimental Lettering . . . . .                   | none                | . . .                    | 17.50  |
| 249a & b Design for Paper and Fabrics . . . . .             | none                | . . .                    | 10.00  |
| *250a & b Ceramics . . . . .                                | 9.50                | . . .                    | 15.00 for 1, 2 or 3 periods<br>(\$5.00 for each additional period) |
| 251 Magazine Illustration . . . . .                         | 4.00                | . . .                    | 7.50   |
| 252a & b Lithography, Etching, Engraving . . . . .          | 3.50                | . . .                    | 15.00  |
| 253a & b Decorative Illustration . . . . .                  | 4.00                | . . .                    | 7.50   |
| *254a & b Design for Use . . . . .                          | 5.00                | . . .                    | 10.00  |
| 301a & b Painting Seminar . . . . .                         | 3.00                | . . .                    | 25.00  |
| 302a & b Design Seminar . . . . .                           | 3.00                | . . .                    | 20.00  |
| 303a & b Photography Seminar . . . . .                      | 5.00                | . . .                    | 22.50  |
| 325a & b Photography (3) . . . . .                          | 8.50                | . . .                    | 22.50  |
| 328a & b Advanced Advertising Photography . . . . .         | 8.50                | . . .                    | 22.50  |
| *329a & b Film Workshop . . . . .                           | 8.50                | . . .                    | 22.50  |
| 332a & b Painting . . . . .                                 | 4.00                | . . .                    | 25.00  |
| 333a & b Painting . . . . .                                 | 3.00                | . . .                    | 25.00  |
| 334a & b Painting . . . . .                                 | 2.00                | . . .                    | 25.00  |
| *335a & b Sculpture . . . . .                               | 5.00                | . . .                    | 20.00 for 1, 2 or 3 periods<br>(\$5.00 for each additional period) |
| *336a & b Associated Arts . . . . .                         | 5.00                | . . .                    | 20.00 for 1, 2 or 3 periods<br>(\$5.00 for each additional period) |
| 340a & b Advanced Advertising . . . . .                     | none                | . . .                    | 7.00   |
| 344a & b Advanced Lettering . . . . .                       | none                | . . .                    | 17.50  |
| 345a & b Experimental Lettering . . . . .                   | none                | . . .                    | 17.50  |
| 349a & b Advanced Design for<br>Paper and Fabrics . . . . . | none                | . . .                    | 10.00  |
| *350a & b Ceramics . . . . .                                | 9.50                | . . .                    | 15.00 for 1, 2 or 3 periods<br>(\$5.00 for each additional period) |
| 351a & b Magazine Illustration . . . . .                    | 4.00                | . . .                    | 7.50   |
| 352a & b Lithography, Etching, Engraving . . . . .          | 3.50                | . . .                    | 15.00  |
| 353a & b Decorative Illustration . . . . .                  | 4.00                | . . .                    | 7.50   |
| *354a & b Design for Use . . . . .                          | 5.00                | . . .                    | 10.00  |

## NIGHT COURSES

|                                     |        |       |  |
|-------------------------------------|--------|-------|--|
| A Life, Drawing and Color . . . . . | \$3.00 | . . . | \$15.00  |
| C Painting . . . . .                | 2.00   | . . . | 25.00  |
| D Painting . . . . .                | 3.00   | . . . | 25.00  |
| E Advertising Art . . . . .         | none   | . . . | 15.00  |
| F Ceramics . . . . .                | 9.50   | . . . | 15.00 for 1, 2 or 3 periods  |
| G Observational Drawing . . . . .   | none   | . . . | 15.00  |
| H Sculpture . . . . .               | 5.00   | . . . | 20.00 for 1, 2 or 3 periods  |
| I Photography . . . . .             | 8.50   | . . . | 17.50  |
| J Film Seminar . . . . .            | 6.50   | . . . | 5.00   |
| K Jewelry . . . . .                 | 4.50   | . . . | { 25.00 for 1 period<br>35.00 for 2 periods<br>\$10.00 for each additional period) |

## OTHER FEES per term

|   |        |
|---|--------|
| Registration . . . . .                                      | \$1.00 |
| Schedule Changes . . . . .                                  | 1.00   |
| Credit Registration . . . . .                               | 2.00   |
| (payable once only and valid for all subsequent attendance) |        |

|  |   |
|--|---|
| Locker Rental . . . . .                | \$1.50, \$2.50, 3.00<br>(according to size)   |
| Padlock Deposit (refundable) . . . . . | 1.50  |
| Late Registration . . . . .            | 2.00<br>(charged after first week of each term. Veterans: This fee not chargeable to the V. A.) |



# CALIFORNIA SCHOOL OF FINE ARTS

800 CHESTNUT STREET  
SAN FRANCISCO 11  
ORdway 3-2640

Maintained by the San Francisco Art Association  
(a non-profit corporation)

Affiliated with the University of California

Approved by the State of California and the  
Veterans Administration under  
Public Laws No. 16, 346 and 550.

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Geraldine Boyd, *Accountant*  
Joseph Brotherton, *Business Manager, Public Relations*  
June Drinkwater, *Secretary, Purchasing Agent*  
Fenton Kastner, *Librarian*  
Jane Kastner, *Registrar*  
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# SPRING TERM SCHEDULES

## DEPARTMENT OF PAINTING • SCULPTURE • GRAPHIC ARTS

3b Design Development  
4b Life Drawing  
5b Drawing  
6b Space & Materials  
7 Pictorial Representation  
8 Composition

### SECOND TERM

101 Western Culture  
102b Painting Fundamentals  
or  
104b Sculpture

### FOURTH TERM

4b Life Drawing  
103b Beginning Oil Painting  
106 Life Drawing  
107b Associated Arts  
115b Ceramics  
116b Illustration  
117b Litho, Etching, Engraving

### SIXTH TERM

229b Film Workshop  
226b Aesthetics for Photography  
232b Painting  
233b Painting  
234b Painting  
235b Sculpture  
236b Associated Arts

other electives, see  
left and below

REQUIRED

ELECTIVE

## DEPARTMENT OF DESIGN FOR COMMERCE AND INDUSTRY

3b Design Development  
4b Life Drawing  
5b Drawing  
6b Space & Materials  
7 Pictorial Representation  
8 Composition

### SECOND TERM

101 Western Culture  
110b Drawing & Perspective  
111b Advertising Layout and  
114b Lettering  
or

115b Ceramics  
or  
116b Illustration  
or

254b Design for Use

### FOURTH TERM

4b Life Drawing  
103b Beginning Oil Painting  
107b Associated Arts  
117b Litho, Etching, Engraving  
120 Typography & Book Decor

### SIXTH TERM

228b Advertising Photography  
229b Film Workshop  
240b Advanced Advertising  
244b Intermediate Lettering  
245b Experimental Lettering  
249b Design for Papers & Fabrics  
250b Ceramics  
251b Illustration  
252b Litho, Etching, Engraving  
253b Illustration  
254b Design for Use

other electives, see above

REQUIRED

ELECTIVE

## DEPARTMENT OF PHOTOGRAPHY

3b Design Development  
4b Life Drawing  
5b Drawing  
6b Space & Materials  
7 Pictorial Representation  
8 Composition

125b Photography (1)  
101 Western Culture  
105 Drawing and Composition  
126b Seeing and Composition

See pages 8 and 9 for list of Fourth Year courses.

225b Photography (2)  
226b Aesthetics for Photography  
Electives

REQ'D

for descriptions of departments see Curriculum, page 2.



# csfa

Established in 1874, the California School of Fine Arts is the oldest Art School in the West and one of the oldest in the U. S. Its faculty and the achievements of its graduates have received world-wide recognition.

Today, in its modern, beautifully equipped buildings on the slope of Russian Hill in San Francisco, the CSFA offers complete four-year professional training for a career in every branch of the Arts.

Painting, Sculpture and Graphic Arts, Design for Commerce and Industry, Photography, and Crafts represent the four departments of the CSFA's integrated curriculum, which is designed to prepare the student—as painter, sculptor, designer, photographer or ceramist—to meet the highest professional standards of his field.

The CSFA buildings contain—in addition to studios, laboratories, galleries and student facilities—a cafeteria and a magnificent Art Library. The School is close to the Embarcadero, the foreign quarter, museums, housing facilities and downtown San Francisco.

As headquarters of the San Francisco Art Association, the CSFA is, for students and artists, a focal point in the cultural and artistic life of San Francisco.